

Joint EU CFP project 2020 – presentation of first draft



Baltic NGO planning

Uppsala, Sweden, 13 September



Background

- Implementation of the CFP is failing; MSY, Controls, Landing obligation, Art 17
- Fishing industry is gaining influence
- ENGOs has lost influence and capacity since the CFP-reform & Ocean 2012
- We are loosing in the member states => EU Council of Ministers, Agrifish
- Something has to be done, or CFP “Waterloo” awaits

2020 legal deadlines – an opportunity

- FMSY objective to be reached
- Discard ban (LO) to be fully implemented 2019
- Mariner Strategy Framework Directive GES deadline, including BMSY, fish size, etc

=> If played right increased pressure on managers and ministers to act

Stronger together

- Tristram Lewis from Funding Fish reached out
- FishSec, WWF, SAR, PEW, NEF, OurFish, Oceana, Client Earth responded
- First meeting in february 2018
- Phonemeetings to work out agenda
- Strategy planning meeting August 2018

A draft joint plan is taking form

Two agreed objectives for EU wide joint action:

- 1) Article 2.2: Precautionary approach to fisheries management, FMSY => BMSY
- 1) Implementation of discard ban / landing obligation => MS to secure better fisheries controls and catch documentation (data)

How: Three strategic paths

1) Building Member State campaign capacity

Purpose: Increase organisational capacity in key Member States (MS) in order to put pressure on relevant decision-makers to deliver on their stated CFP objectives.

How: Invent capacity, shift in focus plus extra capacity in MS, coordinator(s), campaign tools

How: Three strategic paths

2. Diminishing industry influence

Purpose: To diminish the credibility and influence of industrial fishing interests on scientific advice, public narrative around the state of EU fish stocks, and influence on decision-makers.

How: Markets work mobilize retailers & use MSC better, highlight fisheries scandals, myth busting, highlight good examples (e.g. Öresund)

How: Three strategic paths

3) Exploiting growing ocean awareness

Purpose: To exploit the growing awareness of global ocean health and direct it towards ending EU overfishing as a significant and achievable objective.

How:

Way forward

Feedback / questions on draft proposal to Rebecca (OurFish). Probably best via:

- WWF: Ignacio, EU office
- PEW: Cathrine Schirmer, Vera Coellho
- SAR: Andrea Ripol
- Oceana: Agnes Lisik
- Does CCB wants to get involved?

Thank you!