



CENTER FOR ENVIRONMENTAL SOLUTIONS



Eesti Roheline Liikumine



ZAĻĀ JOSTA



LIETUVOS GAMTOS FONDAS



Vides aizsardzības klubs



REDUCTION OF PLASTIC USE IN COASTAL MUNICIPALITIES IN LATVIA

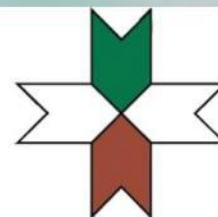


**Elita Kalniņa,
Environmental
Protection
club, Latvia**



Coalition Clean Baltic

FOR PROTECTION OF THE BALTIC SEA ENVIRONMENT



Vides aizsardzības klubs

The title of campaign implemented
in Jurmala was:
“WHATEVER YOU BUY OR TASTE,
MAKE NO WASTE”



PILOT PROJECT IN JURMALA MUNICIPALITY

1. The campaign was implemented in Jurmala city as pilot project for service providers: cafeterias, merchants, tourist information centers, museums, etc.

THE AIM OF CAMPAIGN

- To encourage to reduce the use of single plastic products,
- To promote introduction of environmentally friendly habits

Activities within the project:

1. We conducted a social survey (28 questions) among public service providers and interviewed public service providers in Jurmala regarding:

- the use of single use plastics (what kind of plastics is used in their daily work)
- their opinion on the pollution on the coastal territory
- their opinion on plastics and willingness to introduce alternatives to single use plastics

ACTIVITIES WITHIN THE PROJECT:

After conducting the survey, awards were presented to the most proactive enterprises, which had already introduced some of environmentally friendly activities within their services

We distributed table stands with invitation not to use single use plastic and this stand invites the visitors – **«WHATEVER YOU BUY OR TASTE, MAKE NO WASTE»**



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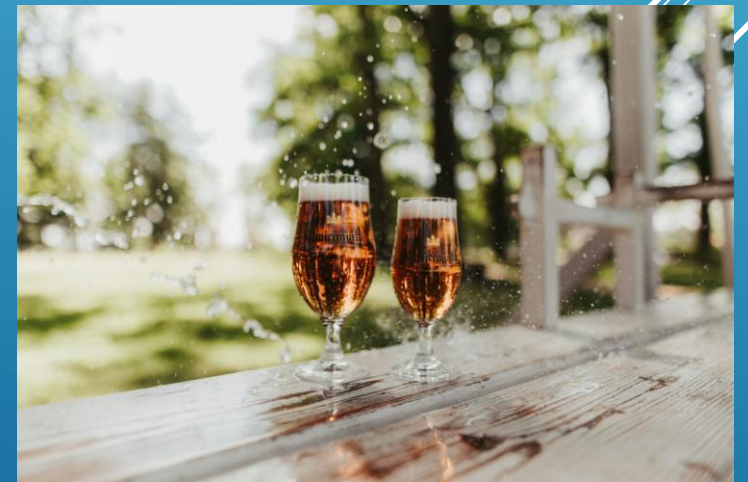
By participating in the campaign:

- ▶ the merchant (cafe, shop, museum) places the campaign materials on its site,
- ▶ informs its employees and its clients about the principles of environmentally friendly behavior in the context of their activities.



CONCLUSIONS

- ▶ **The public service providers should be approached with the issue of single use plastic and the importance of this issue should be explained and discussed;**
- ▶ **Respondents considered the campaign to be supported by municipality in introduction of deposit glasses in seaside cafeterias;**
- ▶ **Seaside cafes responded that the main obstacles in the legislation hygiene requirements for glasses, no possibility to wash;**
- ▶ **Cigarette butts can also be considered as serious beach pollution;**
- ▶ **Waste sorting containers should be established at seacost, not in a distance in the town.**



Thank you for your attention!

